western conference on SAFETY

Workplace Occupational Health and Safety Conference



Sponsor Package

April 18 & 19, 2024

Hyatt Regency Vancouver 655 Burrard St. Vancouver, BC Wcs.pacificsafetycenter.com

About the 2024 Western Conference on Safety

2024 will mark the 26th running of the Western Conference on Safety. The very first conference was in 1996 with 150 delegates and 25 exhibit booths. The 25th conference was a sell out with over 900 delegates and 50 tradeshow booths. For the 2024 conference we are increasing the number of tradeshow booths to 80 and attendance to approximately 900 delegates (subject to change depending on BC Public Health Office recommendations at the time of the conference)

Who Attends the Conference?

Your sponsorship of this event will put you and your logo squarely in front of decision makers and workplace influencers from western Canada including British Columbia, Alberta, Saskatchewan, Manitoba, Yukon Territories, Northwest Territories and Nunavut. Utilities, compensation boards, universities, municipalities, mining companies, manufacturing, transportation, First Nations, healthcare, construction, unions — we have broad representation from many organizations. The attendees are safety committee members, safety captains, supervisors, managers, trade safety coordinators, construction safety officers, safety coordinators, safety consultants, business owners, regulators and many others who influence or are responsible for safety on the worksite. This is your target market!

Conference Contact

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Sponsorship Opportunities

Sponsorship Benefits	Gold \$9500	Keynote \$7000	Silver \$5500	Spotlight \$595
Three complimentary delegate registrations (post-con courses not included)	~			
Two complimentary Tradeshow Booths	✓			
Recognized from Podium as Gold Sponsor	✓			
Two complimentary delegate registrations (post-con courses not included)		✓		
One complimentary Tradeshow Booth		✓		
Recognized from Podium as a Keynote Sponsor		✓		
Opportunity to introduce 1 keynote speaker of your choice		✓		
Ad space—1/4 page in on-site delegate program	✓	~		
One complimentary delegate registration (post-con courses not included)			✓	
Opportunity to introducing workshop speaker of your choice			✓	
Recognized from Podium as a Silver Sponsor			✓	
Your logo on cover of 7,000+ promotional print programs*	✓	~	✓	
Your logo in powerpoint presentation running prior to the opening keynote	✓	~	✓	✓
Your organization's website linked to the WCS Website	✓	~	✓	✓
Copy of postal mailing list of conference delegates after the event runs	✓	✓	✓	✓
Your logo on Sponsors Signage at Conference	✓	✓	✓	✓
Your logo on inside of the 7,000+ promotional print programs*				✓
Your logo on all future e-mail blasts with a link to your website	~	✓	✓	

^{*} if purchased by Dec. 15, 2023